



sherman.kong@naaaptoronto.org

Sherman is the Director of Business Intelligence Practice at Broadstreet Data Solutions Inc., with responsibilities including management and execution of consulting services from resources under his practice. He oversees the partnership between his company and their technology provider, SAP BusinessObjects. From having serviced client organizations across Customer Product Goods, Finance, Manufacturing, Energy, Pharmaceutical and Media Research sectors, he aims to instill in members the same passion of achieving career-progression goals, personal interests and professional maturity.

As Director of Professional Development at the NAAAP Toronto chapter, his main focus is toward management and execution of initiatives that revolve around promoting cultural, personal, and professional development-related values amongst the membership base through activities and programs, including innovative networking events, speaker functions, and mentorship intake. He also recognizes relationship building and collaboration with both corporate and non-profit associations as well as other chapters to foster new ideas as priorities. He works closely with the NAAAP National Programs committee and has helped initiate the National Webinar Series. He hopes to continue providing outlets on expanding the NAAAP footprint with his recent assignment as Director of National Convention Programming and Leadership Education.

Sherman currently resides in Toronto where he earned his Bachelor of Electrical Engineering degree from the University of Toronto. He has been a Chinese Canadian citizen after spending his childhood in Hong Kong for 14 years. He enjoys photography and low-budget films, and has recently started learning percussion to push his fondness of the rock music genre into new height. He is a Young Patron Circle (YPC) member at the Royal Ontario Museum (ROM).