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Brad Baldia attended The Hill School, an elite private boarding school in Pottstown, PA. Brad received his BA in English and Biology from Bucknell University and a Masters in Public Health from Temple University. In 1995, Brad served as a White House Intern in the Office of Presidential Personnel.

He currently works as the Director of the Southeast Philadelphia Collaborative. In addition, he works extensively with Asian community organizations on a local and national level, such as the Philadelphia Mayor's Commission on Asian American Affairs and the National Association of Asian American Professionals (Brad is Founding President of the Philadelphia Chapter and was elected in August, 2006 as Executive Vice President of NAAAP National and National President & Chairman in August, 2008).

He serves on various boards including the Multicultural Affairs Congress (Philadelphia Convention & Visitors Bureau), the Pennsylvania Immigration & Citizenship Coalition, the Chinatown Learning Center, the Philadelphia Asian American Film Festival and NAAAP. Brad is also member of the Pennsylvania Attorney General's Asian American & Pacific Islander Advisory Committee, the FBI Philadelphia's Multi-Cultural Advisory Committee and was a 2008 CPL Pennsylvania Political Leaders Fellow. ([www.progressleaders.org](http://www.progressleaders.org)). Brad currently serves as Faculty for the Center for Progressive Leadership - Pennsylvania.

Mr. Baldia has received numerous awards for his efforts, including the "Unsung Heroes Award" by Keystone Mercy Health Plan and "National Brotherhood/Sisterhood Award" by the National Conference for Community and Justice. In 2002, he was recognized as one of the "Top 30 Most Influential Asians in America Under the Age of 30". In 2007, Brad was one of fifty individuals citywide that was nominated for the "Spirit of Philadelphia" award by Greater Philadelphia Cares. In July, 2008, Mr. Baldia was named one of Philadelphia's 101 Top Connectors by LEADERSHIP Philadelphia.